

**IN-BUILDING WIRELESS &
SCHOOL SAFETY TECH
CONFERENCE
SPONSORSHIP
PROSPECTUS**

**SEPTEMBER 16-17, 2025
FORT LAUDERDALE**

- **DAY 1: In-Building ERCES**
- **DAY 2: School & Campus Safety**

In-Building Wireless & School Safety Tech Conference

Fort Lauderdale

September 16th, 2025. 9:00 AM – 5:00 PM

September 17th, 2025. 8:15 AM – 3:00 PM

Conference & Exhibition | Hosted by Safer Buildings Coalition

Join public safety officials, school officials, AHJs, system designers, and industry experts for two days of education, discussion, and networking focused on improving in-building communications for emergency response and school safety.

Day 1: In-Building Wireless & ERCES

- ERCES system design, code updates (NFPA, IFC, local), and enforcement
- The role of radio system administrators and license holders
- Testing, monitoring, and system performance best practices
- Future trends in public safety communications
- Panel discussion, town hall, and Q&A
- Special Sponsored Event (3–5 PM): Hosted by Avari Wireless

Day 2: School & Campus Safety

- Keynote address
- Expert panel discussions
- Networking and lunch sessions

Topics include: indoor coverage, 9-1-1 access, safety technologies, and coordination with first responders

Collaborators already confirmed:



**SEE WEBSITE FOR EXCITING,
UPDATED AGENDA!**

sbfastlink.org/FortLauderdale



SCAN ME





IN-BUILDING WIRELESS & SCHOOL SAFETY TECH CONFERENCE

Lead Event Sponsor

\$5,995

As the Lead Event Sponsor, you'll receive the following:

Branding & Visibility

- Day 2 lanyard sponsor with custom printed lanyards with your logo
- Prominent logo placement on:
 - Event media, website, signage, and presentations
 - All event marketing communications
- Exclusive brand acknowledgment during:
 - Opening reception
 - Closing remarks

Engagement & Exposure

- Opportunity to be host for Day 2 with staff positioned at the registration desk to welcome attendees
- Speaking opportunity during opening or closing remarks
- Full contact list of registrants (opt-outs respected)

Exhibitor Access

- 1 exhibit table (6' wide) on Day 1 & 2, includes power, 2 chairs, linens
- 5 attendee tickets + 4 booth staff credentials

DROP TICKET RAFFLE

Donate a prize to our Drop Ticket Raffle — drive traffic to your table and support school safety! See page 9 for details.



Parking Sponsor

\$2,495

Our Parking Sponsor plays a valuable role!
Sponsorship includes the following:

Branding & Visibility

- Prominent logo placement and recognition as the “Official Event Parking Sponsor” on:
 - Event media, website, signage, and presentations
 - All event marketing communications
- Signage in the event lobby indicating that you are the Official Event Parking Sponsor
- Recognition in emails to attendees about venue parking
- *Advance email recognition and your customized messaging in emails to attendees about venue parking. PARKING IS ON US!*

Engagement & Exposure

- Full registrant contact list (opt-outs respected)

Exhibitor Access

- 1 exhibit table (6’ wide) on Day 1 & 2, includes power, 2 chairs, linens
- 5 event tickets + 4 booth staff passes

YOUR LOGO HERE

Driving to the Event? Parking is Free - Thanks to Our Sponsor!
We’re excited to share that parking is complimentary, thanks to our generous Parking Sponsor: Company X.

Here’s what you need to know:
🚗 Location: The Fort Lauderdale Downtown Events Center parking lot is located directly across from the venue.

P Instructions: Park in the lot and, if asked by an attendant, simply let them know you’re attending the Safer Buildings Coalition event. No need to pay - Company X has it covered! While you’re at the event, be sure to stop by the Company X table to say thank you and learn more about what they do!



Day 2 - Morning Refreshment & Keynote Sponsor

\$2,495

Sponsorship includes the following:

DROP TICKET RAFFLE

Donate a prize to our Drop Ticket Raffle — drive traffic to your table and support school safety! See page 9 for details.

Branding & Visibility

- Prominent logo placement and recognition as the “Morning Refreshment & Keynote Sponsor on all:
 - Event media, website, signage, and presentations
 - All event marketing communications

Engagement & Exposure on Day 2

- Gain exclusive brand visibility during breakfast with prominent signage at the morning refreshment station, featuring your logo and recognition as the “Morning Refreshment & Keynote Sponsor”
- Opportunity to briefly introduce your company from the stage, and introduce one keynote speaker
- Full registrant contact list (opt-outs respected)

Exhibitor Access

- 1 exhibit table (6’ wide) on Day 2, includes power, 2 chairs, linens
- 3 event tickets + 2 booth staff passes



Day 2 - Luncheon Sponsor

\$2,495

Sponsorship includes the following:

DROP TICKET RAFFLE
Donate a prize to our Drop Ticket Raffle — drive traffic to your table and support school safety! See page 9 for details.

Branding & Visibility

- Prominent logo placement and recognition as the “Luncheon Sponsor on all:
 - Event media, website, signage, and presentations
 - All event communications

Engagement & Exposure on Day 2

- Gain exclusive brand visibility during Lunch with prominent signage at the Lunch station, featuring your logo and recognition as the “Luncheon Sponsor”
- Exclusive company logo on all luncheon signage & materials
- Opportunity to briefly introduce your company from the stage, announce the upcoming lunch break, and introduce the next speaker
- Full registrant contact list (opt-outs respected)

Exhibitor Access

- 1 exhibit table (6’ wide) on Day 2, includes power, 2 chairs, linens
- 3 event tickets + 2 booth staff passes



Day 2 - Break Sponsor

\$995 (1 available)

DROP TICKET RAFFLE

Donate a prize to our Drop Ticket Raffle — drive traffic to your table and support school safety! See page 9 for details.

Sponsorship includes the following:

Branding & Visibility

- Exclusive company logo on all break signage & materials
- Prominent logo placement and recognition as the “Break Sponsor” on all:
 - Event media, website, signage, and presentations
 - All event marketing communications

Engagement & Exposure on Day 2

- Gain exclusive brand visibility during Break with prominent signage at the Break Station, featuring your logo and recognition as the “Break Sponsor”
- Exclusive company logo on all break signage & materials
- Opportunity to briefly introduce your company from the stage, announce the upcoming break, and introduce the next speaker
- Full registrant contact list (opt-outs respected)

Exhibitor Access

- 3 event tickets
- 40% discount on exhibit booth space



Day 1 and/or Day 2 Table-Top Exhibitors

\$750 to \$999 per day (Day 1, Day 2, or both days)
Based on Annual Seminar Sponsorship Tier

Exhibit Pricing:

- \$750–\$999 per day (price varies based on your Annual Seminar Sponsorship Tier)
- **Two-day exhibit strongly encouraged**
 - Pay just double the one-day rate for full two-day exposure
 - Maximize visibility and engagement by exhibiting both days

What's Included:

- 1 exhibit table (6' wide), includes power, 2 chairs, linens
- Brand and "Exhibitor" recognition in all event eBlasts
- Logo placement and "Exhibitor" acknowledgement on event website
- Full registrant contact list (opt-outs respected)
- 2 event tickets + 2 booth staff passes

Full Event Silver Sponsor Recognition

\$495 each

Sponsorship includes the following:

- Brand and "Silver Sponsor" recognition on event signage logo placement
- "Silver Sponsor" acknowledgement on event website event page
- 2 Tickets to event

DROP TICKET RAFFLE

Donate a prize to our Drop Ticket Raffle — drive traffic to your table and support school safety! See page 9 for details.



Drop Ticket Auction – All Proceeds Benefit Make Our Schools Safe

Exhibitor Opportunity: Participate in the Drop Ticket Raffle

Support Make Our Schools Safe
and drive more traffic to your table!



We're inviting all exhibitors to take part in our exciting Drop Ticket Raffle on Day 2 which will benefit Make Our Schools Safe, a nonprofit founded in memory of Alyssa Alhadeff to create safer learning environments across the country.

Here's how it works:

- You bring a prize (suggested value at least \$100–\$150) to display at your exhibit table.
- We will provide a raffle ticket collection container for your table.
- Participants will receive a strip of tickets when they buy into the raffle and will visit exhibitor tables to drop tickets into the prize drawings of their choice.
- At the end of the event, we will draw one winner per prize — and match the winning claim ticket!

Top Raffle Item Ideas

Lottery Tree

Apple Watch

Gift Cards

Why participate?

- Drive more engagement and booth traffic.
- Support a meaningful cause.
- Get visibility and goodwill as a contributor to our community impact.

♥ All raffle proceeds go directly to Make Our Schools Safe.

Let us know what prize you plan to bring so we can include your donation in our promotions. Thank you for helping make this event impactful and fun!



**SAFER
BUILDINGS
COALITION™**
9-1-1 inside™

To book sponsorships, click here:

<https://sbc.memberclicks.net/fort-lauderdale-SR>

Questions? Contact: Lisa Traverse

Marketing Director, Safer Buildings Coalition
lisa.traverse@saferbuildings.org

Packages are subject to modification as new opportunities are added.

[Click Here to Sponsor](#)